

# NAIFA - Mansfield Board Meeting

September 12, 2008

Mansfield Roadhouse – Mansfield, Ohio

**Present:** Andy Schoch, Alan Hendricks, Louise Goldsmith, Greg Boyce, Ed Klesack, Elie Harriett, Tracy Cartwright, Tom Witkowski, Rex Linkenbach, Michael Clouse, Dave Stieber.

The minutes were approved as amended, along with the treasurer's report.

## Old Business:

**Association Executive Details:** Andy S. stated that the committee is still checking on pricing at other facilities for lunch, but to order off the lunch menu, instead of the full buffet would keep us at the Roadhouse.

**Super CE:** Alan H. stated the agenda is established for the day and he is working on sponsors for the lunch that day; and also for the monthly meetings.

**Website:** Elie H. presented reports with statistics about the counts of visits to the website.

## New Business:

### Committee Reports:

**LUTC/Professional Development:** Rex L. committee chair: Rex stated he is going to implement a sales idea at each meeting.

**Membership:** Alan H. & Tracy C. committee chairs: Alan discussed the membership committee meeting and presented the graph on the goals established. A goal of 20 new members, which is a 40% increase, was brought forth to the board. A handout accompanied the graph to show the suggested guidelines.

**AIFAPAC:** Scott A. committee chair: not present.

**Public Relations/Community Chair:** Greg B. committee chair: Greg stated we need community exposure and suggested members donate time to an association; which is good exposure for us.

**Programs:** Elie H. committee chair: Elie stated he had received the program in a box information and November will be the first course.

**Multi-Line:** Eric P. committee chair: not present.

**YAT:** Elie H. & Tracy C. committee chairs: Elie stated they had started planning the event and that they may do only one event, instead of the two originally discussed. The event would be a multi-group event.

**AHIA:** Mike C. committee chair: not present.

**Legislation:** Mike C. committee chair: Mike stated the Medicare advantage had been veto over-ridden.

**Field Practices/Ethics:** Ed K. committee chair: nothing to report.

## Open Discussion:

Alan H. discussed the August LTC seminar and stated the check from the event should be mailed soon. He stated 25 people attended.

With no further business appearing, the meeting was adjourned.